



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Prevea Health Announces New Chief Medical Officer

GREEN BAY, Wis.—*July 3, 2009*— Prevea Health is proud to announce Dr. Karla Roth, MD, has recently accepted a key senior leadership position within the organization, that of Chief Medical Officer.

Dr. Roth joined Prevea Health in 1995 as a family practice physician. She took over leadership of for Prevea's regional clinics in 2002, officially being named Associate Medical Director in 2004. Also in 2004, she accepted the leadership position of Family Practice Department Chairperson. She continued to serve in these positions until becoming the chief medical officer for Prevea.

Dr. Roth went to medical school at the University of Wisconsin-Madison and completed her residency in Family Practice at the University of Washington program in Boise, Idaho.

Prevea Health's mission is to take care of people with passion, pride, and respect. Founded in 1996, Prevea Health partners with St. Mary's and St. Vincent Hospitals in Green Bay, and St. Nicholas Hospital in Sheboygan to provide access to more than 200 providers in over 50 specialty areas. Prevea's 18 locations are throughout metropolitan Green Bay and in Marinette, Oconto, Plymouth, Pulaski, Seymour, Sheboygan and Sturgeon Bay. Visit www.prevea.com for more information.

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