



## **NEWS RELEASE**

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FOR IMMEDIATE RELEASE

### **Plastic Surgery & Rejuvenation Center Now Carries Latisse™** *Medical Spa is the First in the Area to Carry the Treatment for Growing Eyelashes*

*Green Bay—February 9, 2009—*The Plastic Surgery & Rejuvenation Center at Prevea Health is the first group in the area to carry Latisse™ solution—an FDA approved treatment used to grow eyelashes making them longer, thicker and darker.

Interested individuals may purchase the solution directly from the Plastic Surgery & Rejuvenation Center at Prevea Health, 1727 Shawano Avenue, Green Bay, where it is supplied under the guidance of board certified plastic surgeon Dr. Michael Janitch. A two to three month supply is currently available at the introductory price of \$99.99. Call (920) 431-1880 for more information.

Produced by Allergan, Inc., Latisse™ was approved by the FDA as a treatment for hypotrichosis of the eyelashes (inadequate or thin eyelashes) in December 2008. It has been clinically tested and scientifically proven to grow eyelashes, and users can expect to see results within eight weeks with full results apparent after 16 weeks of use.

Founded in 1996, Prevea Health partners with St. Mary's and St. Vincent Hospitals in Green Bay to provide access to more than 200 providers in over 50 specialty areas. Prevea's 16 health centers are located throughout metropolitan Green Bay and in Marinette, Oconto, Plymouth, Pulaski, Seymour, Sheboygan and Sturgeon Bay.

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