



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Ashok Rai, MD, Announced as President and Chief Executive Officer of Prevea Health

Green Bay—January 29, 2009—Prevea Health today announced the selection of Ashok Rai, MD, as the organization’s new President and Chief Executive Officer.

“After conducting an extensive national search, it became apparent that the best candidate for the position was already among us,” said interim president Kevin Sandmire, MD. “Throughout the years, Dr. Rai has been instrumental in leading the growth of Prevea Health and our hospital partners, and we are privileged to have him as a colleague and leader.”

Dr. Rai began his career with Prevea Health in 2001. He quickly developed the first hospitalist program at St. Mary’s Hospital and served as its Medical Director. As the Physician Quality Director of St. Mary’s from 2003 to 2005, Dr. Rai led quality benchmark improvements, and was then appointed Associate Medical Director of Prevea Health from 2005 to 2006. He was named as Prevea’s Chief Medical Officer and Senior Vice President in 2006.

Founded in 1996, Prevea Health partners with St. Mary’s and St. Vincent Hospitals in Green Bay to provide access to more than 200 providers in over 50 specialty areas. Prevea’s 16 health centers are located throughout metropolitan Green Bay and in Marinette, Oconto, Plymouth, Pulaski, Seymour, Sheboygan and Sturgeon Bay.

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