



NEWS RELEASE

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FOR IMMEDIATE RELEASE

New Permanent Birth Control Option for Women

Sheboygan – Feb. 23, 2009 – Women who are considering permanent birth control have a new option that doesn't involve surgery. The Essure procedure can be performed on an outpatient basis, takes about 35 minutes and doesn't require general anesthesia.

"With Essure, there are no incisions," says Craig Heins, MD, of Prevea Sheboygan Women's Care. "Most women usually can return to work in one day or less, and many can resume their normal physical activities the same day."

Essure is a soft, flexible micro-insert that's placed into each fallopian tube through the body's natural pathways. Scar tissue forms over the implants, blocks the fallopian tubes and prevents fertilization. Dr. Heins says that because the procedure is irreversible, women should be certain they don't want to have more children.

Essure offers a much-needed non-invasive alternative to tubal ligation (having tubes tied) as a means of permanent birth control. Each year, about 700,000 American women undergo tubal ligation, which requires general anesthesia and usually involves making two or three abdominal incisions. In most instances, the recovery period lasts four to six days.

Essure and other contraception services are provided by Prevea Health and are not associated with Prevea's hospital partners. To learn more or to schedule an appointment, call (920) 458-4419.

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