



NEWS RELEASE

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Dr. Grose Accepts New Prevea Role

FOR IMMEDIATE RELEASE

SHEBOYGAN, Wis. —*March 4, 2010*—Prevea Health is pleased to announce that Gregory Grose, MD, has accepted the new position of Associate Medical Director for Prevea Health in the Sheboygan and Plymouth communities. In addition to continuing his full-time urology practice in Sheboygan and Plymouth, he will now oversee Prevea’s physicians and medical practices in the region. His new duties will also include assisting with recruitment efforts, facilitating the establishment of new practices, and fostering relationships with local independent physicians in the region.

This new position is a direct result of the growth Prevea Health has seen in Plymouth and Sheboygan. “We have reached a point where we now need an associate medical director for the region,” said Prevea Health Senior Vice President and Chief Medical Officer, Karla Roth, MD. “There are currently 14 providers in Sheboygan and Plymouth, and we anticipate that number to increase.”

Dr. Grose agrees. “Prevea is a very organized, efficient health care model that sets patient satisfaction as a high priority, and it is poised for growth here,” he said. With expanding practices comes a larger demand for time and leadership in the area. As an Associate Medical Director for the region, Dr. Grose will be better able to facilitate the growing needs of those physicians.

“The growth that has occurred in Plymouth and Sheboygan is exciting, and I am looking forward to working with Dr. Grose in his new role,” said Dr. Roth. “Since joining Prevea, he has been a valuable addition to our organization.”

Dr. Grose has practiced in Sheboygan since October of 1998 as a member of Physician Health Network (PHN), and joined Prevea Health in February of 2009. He has held a number of leadership roles, including PHN president between 2005 and 2007. He is currently Vice President of the medical staff at St. Nicholas Hospital in Sheboygan, and has served as the chairman of the Department of Surgery.

In his new role, Dr. Grose hopes to strengthen the relationships among physicians in the area. “I hope to be able to draw together the independent and Prevea physicians in a positive manner, so we can all be more successful in the future,” added Dr. Grose.

Prevea Health’s mission is to care for people with passion, pride, and respect. Founded in 1996, Prevea Health partners with St. Mary’s and St. Vincent Hospitals in Green Bay, and St. Nicholas Hospital in Sheboygan to provide access to more than 200 providers in over 50 specialty areas. Prevea’s 20 locations are throughout metropolitan Green Bay and in Kewaunee, Marinette, Oconto, Plymouth, Pulaski, Seymour, Sheboygan and Sturgeon Bay. Visit www.prevea.com for more information.

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